

**AMENDMENT TO SPONSORSHIP AGREEMENT
BETWEEN
UNIVERSITY OF MASSACHUSETTS BOSTON AND COCA-COLA**

The University of Massachusetts Boston ("UMass Boston") and The Coca-Cola Company, acting by and through Coca-Cola North America ("Company"), and Coca-Cola Refreshments USA, Inc. d/b/a Coca-Cola Bottling Company of New England ("Bottler") (Bottler and Company are collectively referred to as "Sponsor") entered into a Sponsorship Agreement with a Term beginning on January 1, 2013 and ending on December 31, 2017 ("Agreement"). This will constitute an amendment ("Amendment") to the Agreement. The capitalized terms contained in this Amendment will have the same meaning set forth in the Agreement unless otherwise defined in this Amendment.

Effective as of September 27, 2017 ("Effective Date"), the Agreement is amended as follows:

1. The Term of the Agreement shall be extended through December 31, 2019.

Pursuant to Section 2 of the Agreement, UMass Boston will have the right to extend the Term one (1) additional consecutive two-year term.

Except as specifically modified by this Amendment, the terms and conditions of the Agreement remain unchanged and in full force and effect. From and after the Effective Date, all references to the Agreement shall be deemed references to the Agreement as amended herein. Each person signing below represents and warrants that he/she is authorized to enter into this Amendment.

**The Coca-Cola Company, acting by and
through Coca-Cola North America**

Signature: Malcolm Bruni
Print Name: Malcolm Bruni (Nov 9, 2017)
Title: Malcolm Bruni
Date: VP, Strategic Partnership Marketing Nov 9, 2017

**Coca-Cola Refreshments USA, Inc. d/b/a Coca-
Cola Bottling Company of New England**

Signature: Michael Gilligan
Print Name: Michael Gilligan
Title: Director of Sales
Date: 10/17/17

University of Massachusetts Boston

Signature: Kathleen E. Kirleis
Print Name: Kathleen Kirleis
Title: Vice Chancellor for Administration
And Finance
Date: Oct 17, 2017

University Trademark and Licensing Administration

Signature: Evelin Szymborn
Print Name: Evelin Szymborn
Title: Director of University Trademark and
Licensing Administration
Date: 10/17/2017